



Maynie Lee

Graphic Designer | Illustrator

Education

Bachelor of Design in Communication Design, RMIT University (SIM Global Education Campus) **2023-2024**

Diploma in Animation, LASALLE College of the Arts **2019-2023**

Skills

Illustration
Animation
Branding
Social Media Marketing
Editorial Design
Print & Publication
Photography Videography
Traditional Art

Language

English
Chinese

TOOLS

Adobe Creative Suite

Illustrator, Photoshop,
Lightroom, Premiere Pro,
After Effects

Microsoft Office

Word, Powerpoint

Other

Figma, Procreate

VOLUNTEERING

PM:AM Grad Show RMIT University
(2024)

Open House Student Volunteer SIM
Global Education (2023)

**The LASALLE Show 2023 Student
Committee**
LASALLE College of the Arts (2022)

Experience

iamkai.co

Aug 2022 - Feb 2023

Creative Intern

Globalarts

Feb 2019 - July 2019

- Assistant teacher to help students who need extra help.
- In charge of daily drawing lessons for the class.

Art Zone

Aug 2019 - Aug 2020

- In charge of taking care of the whole studio.
- Teaching a class of 8 alongside while entertaining walk-ins.
- Debrief parents on the child's performance after every lesson.

Artify

Sept 2020 - Mar 2021

- Assistant teacher to help students who need extra help.
- In charge of students doing animated works.

Artsy Bugsy

Dec 2021 - Jul 2022

- In charge of teaching a class of 4-5 students.
- Introduce procreate to beginners students.

Miro Art

Aug 2022 - Aug 2024

- In charge of teaching a class of 4-5 students.
- Introduce procreate to beginners students.

Hands On Klay

Dec 2023 - Feb 2025

- In charge of taking care of the whole studio.
- Teaching students of all age group clay accessories making.

Rise Bakehouse

Sep 2024 - Current

- Designed product packaging (e.g., cake boxes, kaya jars) and developed branded merchandise including apparel, accessories, and lifestyle products.
- Conceptualized and executed marketing campaigns, from ideation to final rollout, aligning visuals with brand identity and seasonal themes.
- Collaborated with suppliers on sourcing, production, and quality control to deliver merchandise and promotional materials.
- Supported social media content creation and visual direction to strengthen brand presence.
- Curated in-store visual merchandising to enhance customer experience and reflect brand storytelling.